



LITTLEJOHN COLISEUM
CLEMSON UNIVERSITY

PRODUCTION MANUAL

BASKETBALL • CONCERTS • EXHIBITIONS • GALAS • CONFERENCES • FAMILY SHOWS
www.clemsonmajorevents.com

introduction

LITTLEJOHN COLISEUM IS HOME TO THE CLEMSON UNIVERSITY TIGER BASKETBALL TEAM and operates as a full service, multi-use facility hosting concerts, comedians, conferences and gala events. The 10,300 seat arena originally opened in 1968. In 2003, a 31 million dollar renovation was completed. Improvements include a new roof with a rigging capacity of 120,000 pounds, four new performer dressing rooms, a new and enlarged media and catering area, increased storage and loading areas and upgrades to all mechanical, electrical and life safety equipment. The size of the concourse tripled and the renovations include many amenities for fans as well, such as twice the number of restrooms and concessions stands, new cushioned seats and improved sight lines.



Littlejohn Coliseum is a “promoter friendly” facility. Reasonable rates for service, equipment, labor and media will be negotiated to increase the potential for promoter profit.

Food and beverage service is coordinated through Aramark. There are eight concession stands in the building. Each stand has three or four points of sale, making waiting time minimal. Concession bays also open to the outside of the facility to maximize pre-event sales.

Open tiled concourse space is inviting to sponsors, vendors and event organizers.

- 32 million dollar renovation
- 10,000 plush seats
- wide open sight lines
- improved acoustics
- star dressing rooms
- interview/press rooms
- catering and social areas
- promoter friendly backstage
- expanded concessions and restrooms
- rigging capacity of 120,000 lbs.
- flexible configurations
- athletic annex

Littlejohn Coliseum has a reputation for impeccable guest service. The staff is dedicated to making every visit pleasurable and memorable.





professional staff

WHEN YOU WORK WITH THE LITTLEJOHN COLISEUM STAFF, YOU CAN EXPECT attentive, qualified service from a professional staff. “Our” people are “your” people. Our trained, business-minded staff is here to handle every need of the performers and promoters. Ingenuity and know-how mean that details will be taken care of with the utmost dedication and creativity. From the backstage offices to the arena floor, we’ll help you have a spectacular event.

We’re committed to giving the fans a great experience, too. Our well trained ushers, security service providers and ticket takers set the stage for an exciting event. At every show, we give our patrons our very best.



clemson university concert and event services

CLEMSON UNIVERSITY HAS, ON STAFF, A TEAM OF SKILLED PRODUCTION SPECIALISTS WHO CAN provide you, as the promoter, with a turnkey show. Your success is paramount to our success, so every effort to reduce costs, while providing high quality guest relations and production services will be made.

The following must be coordinated through Clemson University:

- University Security
- Medical/Fire Services
- TicketMaster/Box Office
- Field and/or Floor Conversion/Protection
- Risk Management/Contract Review
- Technical Coordination
- Electricians
- Production Office and Communication Services
- Cleaning Service
- On-Campus Posting/Publicity
- Concessions



We utilize student labor or contract with Show Pro for:

- Ushers
- Ticket Takers
- Event Security

Additionally, we can provide these services in-house or through contract resources:

- Hospitality, Catering and Runners
- Production (stage, video, sound, lights, spots, special effects)
- Equipment and Event Rentals (chairs, forklift, porta-poties, trash cans)
- Stage Hands/Set and Strike Crews
- Advertising
- Printing
- Transportation
- Merchandise Sales

Clemson University can also provide:

- Media Relations and News Services
- Tiger Mascot and Clemson Connections
- Consultation/Research
- Crew Coordination
- Information Services
- On-Campus Promotion
- Pre-Event On-Sale





venue contact information

Littlejohn Coliseum
 Avenue of Champions
 Clemson University
 Clemson, SC 29634

Phone: 864.656.0619
 Fax: 864.656.1414

staff contact information

position	name	e-mail	phone
Director of Facility Management	Brent Comer	bcomer@clemson.edu	864.656.6252
Event Booking	Marty Kern	mkern@clemson.edu	864.656.6676
Box Office Manager	Karen Thompson	kt@clemson.edu	864.656.6675
Business Office	Lisa Powers	lspower@clemson.edu	864.656.0619
Sponsor Services	Marty Kern	mkern@clemson.edu	864.656.6676
Building Operations	Dusty Saine	dustys@clemson.edu	864.656.5006
Marketing	Tina LeMay	lemayd@clemson.edu	864.656.0823

key contacts

service	provider	contact	phone
House Electrician	Littlejohn Coliseum	Brent Comer	864.656.6252
Food & Beverage	Littlejohn Coliseum/Aramark	Jeff Hall	864.656.2110
Merchandise	Tri-State Merch.	Skip Anderson	803.733.4471
University Security	CUPD	Cpt. Hendricks	864.656.2222
Contract Security	Show Pros	David Hix	864.250.4990
Ticketing-TickMaster	Jamie Faris	jamie.faris@ticketmaster.com	1.800.487.7302 ext. 306
Stage Hands/Riggers	TigerPaw Productions	Brent Comer	864.656.6252
Ushers/Ticket Takers	Tiger Paw Productions	Marty Kern	864.656.6676