

profitable market

LOCATED IN THE HEART OF SOUTH CAROLINA'S Upstate on the campus of Clemson University, Littlejohn Coliseum serves the entire upstate of South Carolina, the northwest corner of North Carolina and northeast Georgia.

Routes: 2 easy hours from
Atlanta
Charlotte
Columbia

Demographics:

23,000 on-campus population
1.7 million in growing market area
50,448 alumni within a 2 hour drive
28% of Clemson's total Alumni settle in the Upstate after graduation-24,975
54% of Clemson's total Alumni reside in South Carolina-47,547

reaching the masses

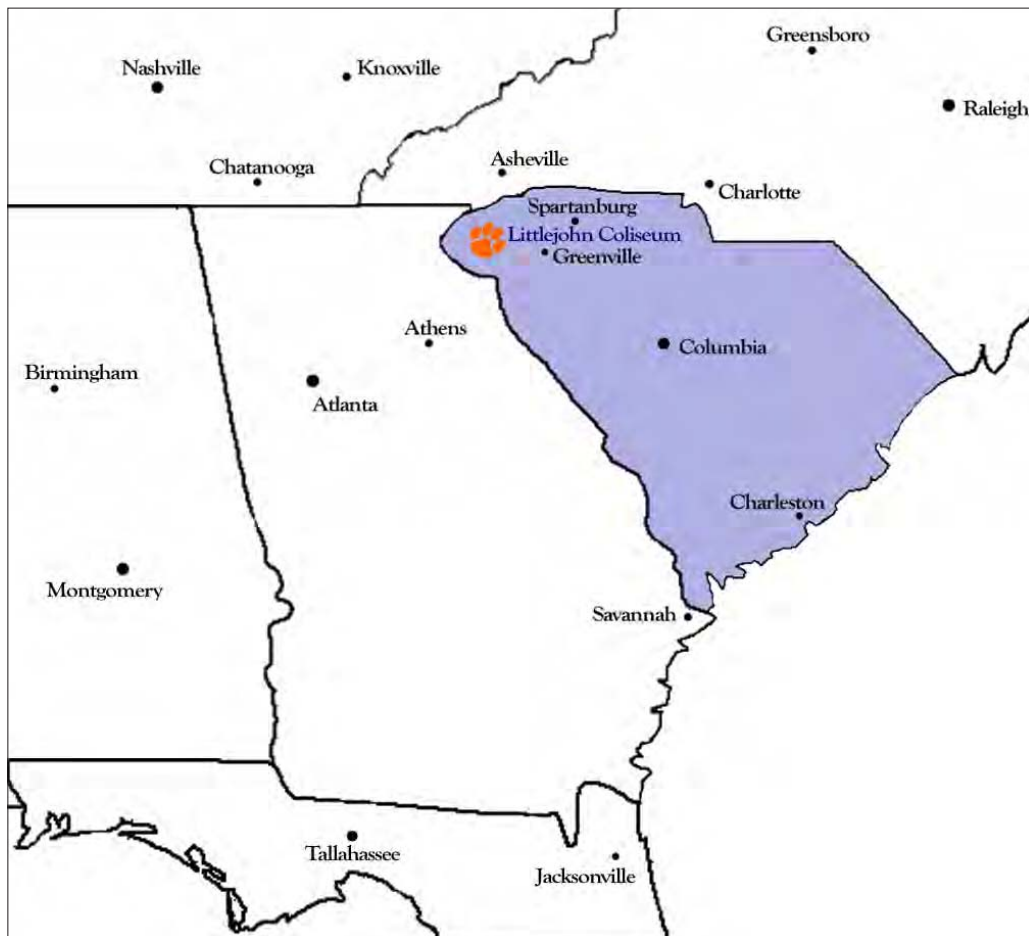
CLEMSON UNIVERSITY AND THE SURROUNDING areas offer numerous media outlets to use to your advantage. We combine experience and fresh ideas to conjure an ideal marketing mix. When you book an act here, we become a part of your team, working towards the same goals for success.

On-Campus Marketing Options:

- Web Sites
- Campus Events Press Release
- Full Color Banners
- Poster/Flyer Postings
- E-Mail Messages/Student Digest
- Student Newspaper
- Student P.O. Box Stuffers
- Residence Hall & Dining Hall Postings
- Table Tents
- Campus Cable Channel/Radio Station
- Creative/Interactive Displays
- Discounts, Incentives, Coupons
- Football Game Day Flyers

Off-Campus placement in all major mediums:

- Placement/Features in Local Papers/Periodicals
- Placement in Nearby College Newspapers
- Listings in all Community Calendars
- TV/Cable
- Billboards
- Contests
- Group Sales
- Street Team Postings in High Traffic Areas
- Internet Links with TicketMaster and Fan Sites
- Tag Lines with Greenville Market Radio Buys
- Back of TicketMaster Tickets
- Front of TicketMaster Envelopes
- Stuffers into TicketMaster Ticket Envelopes



close to major cities

city	road miles
asheville	80
atlanta	130
birmingham	270
charleston	230
charlotte	130
chatanooga	230
columbia	125
greenville	40
jacksonville	425
knoxville	190
montgomery	280
raleigh	260
savannah	300
spartanburg	70
tallahassee	400